

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 2210 Grey Fox Ct Bel Air, MD 21015

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

IVOICE	TE		Page 1 of 2				
Property	WHAS						
Invoice #	2691767-1	Order #	2691767				
Invoice Date	04/23/23	Alt Order #	WOC14104845				
Invoice Month	April 2023	Deal #					
Invoice Period	03/27/23 - 04/20/23	Flight Dates	04/14/23 - 04/20/23				
Advertiser	ISS/ Bluegrass Freedom Action						
Product	MBGFA						
Estimate #	11834						
	Account Executive	Taylor Fritsch					
	Sales Office	TEGNA Sales Washington DC					
	Sales Region	National					
	Agency Code	9912736					
	Advertiser Code	855					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	3924AG					
	Advertiser Ref	M214038					
	Product 1	1025					

Product 2

				Spots/					
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 04/14/23	04/20/23	GMK @ 6A	6-7a	111	:30	3	\$300.00	NM	
Weeks:	Start Date 04/14/23	End Date <u>MTWTFSS</u> 111	Spots/Week 3	Rate \$300.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS F 04/	14/23 6:52 AM GMK	@ 6A	6-7a	:3	O BFA23TV01I	I		\$300.00 NM
2 WI	HAS W 04/	19/23 6:40 AM GMK	@ 6A	6-7a	:3	O BFA23TV02I	I		\$300.00 NM
3 WI	HAS Th 04/	20/23 6:28 AM GMK	@ 6A	6-7a	:3	O BFA23TV02I	I		\$300.00 NM
2 04/14/23	04/20/23	GOOD MORNING AN	1ER 7-9a	11-11	:30	4	\$325.00	NM	
Weeks:	Start Date 04/14/23	End Date <u>MΓWΓFSS</u> 11-11	Spots/Week 4	<u>Rate</u> \$325.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS F 04/	/14/23 7:41 AM GOO	D MORNING AMERICA	7-9a	:3	0 BFA23TV01I	I		\$325.00 NM
2 WI	HAS M 04/	17/23 8:49 AM GOO	D MORNING AMERICA	7-9a	:3	0 BFA23TV01I	I		\$325.00 NM
3 WI	HAS Tu 04/	18/23 7:28 AM GOO	D MORNING AMERICA	7-9a	:3	O BFA23TVO2I	I		\$325.00 NM
4 WI	HAS Th 04/	20/23 8:37 AM GOO	D MORNING AMERICA	7-9a	:30 BFA23TV02H				\$325.00 NM
3 04/14/23	04/15/23	GOOD MORNING AN	1ER 7-9a	1-	:30	1	\$180.00	NM	
Weeks:	Start Date 04/10/23	End Date <u>MTWTFSS</u> 04/16/23	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Sa 04/15/23 8:27 AM GOOD MORNING AMERICA		7-9a	:3	0 BFA23TV01I	I		\$180.00 NM		
4 04/14/23	04/16/23	GOOD MORNING AM	1ER 8-9a	1	:30	1	\$200.00	NM	
Weeks:	Start Date 04/10/23	End Date 04/16/23 MTWTFSS1	Spots/Week 1	Rate \$200.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Invoice #	2691767-1	Invoice Month	April 2023				
Invoice Date	04/23/23	Invoice Period	03/27/23 - 04/20/23				
Advertiser	ISS/ Bluegrass Freedom Action						
Product	MBGFA						
Estimate #	11834						

Spots/

Line Start I	Date End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
4 04/14	/23 04/16/	23 GOO	OD MORNING AME	R 8-9a	1	:30	1	\$200.00	NM		
Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	l enat	h Ad-ID			Rate	Type
1		04/16/23		<u></u> MORNING AMERICA			0 BFA23TV01H			\$200.00	
										+	
5 04/14	/23 04/20/	23 WH	AS11 NEWS @ 5p	5-530p	11111	:30	5	\$350.00	NM		
Weeks	s: Start Da	ate End D	Date MTWTFSS	Spots/Week	Rate						
vveeks	04/14/2			<u>5pois/week</u> 5	\$350.00						
Spots: #		Air Date	Air Time Descript	-	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 1	WHAS F	04/14/23	5:13 PM WHAS1		5-530p	:3	0 BFA23TV01H			\$350.00	
2	WHAS M	04/17/23	5:12 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O BFA23TVO1H			\$350.00	NM
3	WHAS Tu	04/18/23	5:23 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O BFA23TVO2H			\$350.00	NM
4	WHAS W	04/19/23	5:30 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O BFA23TVO2H			\$350.00	
5	WHAS Th	04/20/23	5:29 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O BFA23TVO2H			\$350.00	NM
6 04/14	/23 04/20/	23 WH/	AS11 NEWS @ 6p	6-630p	11111	:30	5	\$450.00	NM		
								*			
Weeks	s: Start Da 04/14/2			Spots/Week 5	<u>Rate</u> \$450.00						
Spots: #	Ch Day	Air Date	Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS F	04/14/23	6:27 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O BFA23TVO1H			\$450.00	NM
2	WHAS M	04/17/23	6:27 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O BFA23TVO1H			\$450.00	NM
3	WHAS Tu	04/18/23	6:17 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O BFA23TVO2H			\$450.00	NM
4	WHAS W	04/19/23	6:10 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O BFA23TVO2H			\$450.00	NM
5	WHAS Th	04/20/23	6:27 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O BFA23TVO2H	I		\$450.00	NM
7 04/17	7/23 04/20/	23 WH	AS11 NEWS @ 6p	6-630p	МГWГ	:30	1	\$450.00	NM		
Weeks	s: Start Da 04/14/2			Spots/Week 1	Rate \$450.00						
Spots: #	Ch Day	Air Date	Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS M	04/17/23	6:06 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV01H			\$450.00	NM
					Total Spots	2	20				

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$7,030.00

 Agency Commission
 \$1,054.50

 Net Amount Due
 \$5,975.50

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